

# **Bel Air Independence Day Committee, Inc.**

P.O. Box 724 ■ Bel Air, MD 21014 ■ 410-879-4245

April 10, 2022

**Dear Friend of the Fourth of July:**

Over the years, we who work hard on Bel Air's July 4th celebration have always derived great satisfaction from knowing that our efforts help our community celebrate the birth of our nation. We are proud that, even with the COVID-19 Pandemic still very much a factor, we were able, with your help, to hold a full schedule of July 4, 2021, festivities, including day events, the Parade, and the Fireworks.

We need your help again for 2022.

We need your help so that we can shine a proper light on the traditions and institutions that show our community, our state and the region at large how we in Bel Air, Maryland, love and celebrate our liberty and our country.

Please join us in this patriotic work. Independence Day in Bel Air, with its traditional small-town events run by a group of dedicated volunteers, offers a truly American celebration, and one that deserves all of our support. The going may be tough, but we have an obligation to hold our heads high! Our theme this year is "HONORING HARFORD'S EDUCATORS," and I'm sure you agree with us that these hard-working people are key to our community's health and happiness.

Please see the next page for a full listing of sponsorship opportunities and a response form for you to fill out. If you would like to discuss in detail how your business or you can help the July 4 activities in Bel Air, please call either Don Stewart or Mike Blum at your convenience (see below for our phone numbers). You may also visit our detailed web site: **[www.BelAirJuly4.org](http://www.BelAirJuly4.org)**

We look forward to publicly recognizing your support in everything we say about our event, including in our publicity and in our printed program. Sponsorships, whenever received, are credited in the year leading up to each July 4th. The deadline so that a Sponsor name may be included in the annual printed program is **3 weeks before July 4th.**

Thank you very much in advance for your generous support.

Sincerely,

*Donald W. Stewart*

President  
(410) 879-3535

*Michael J. Blum*

Vice President  
(410) 893-1700

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## BEL AIR INDEPENDENCE DAY 2022 SPONSORSHIP FORM

Please indicate your level of Sponsorship:

<u>Amount of Tax-Deductible Contribution</u>	<u>Category listed in Program, PR, Web site, etc.</u>
<input type="checkbox"/> \$ 15,000.00	<b>PREMIER SPONSOR/FIREWORKS SPONSOR</b>
<input type="checkbox"/> \$ 12,500.00	<b>TITLE SPONSOR of PARADE</b>
<input type="checkbox"/> \$ 3,500.00	<b>PROGRAM SPONSOR</b>
<input type="checkbox"/> \$ 1,500.00	<b>BAND SPONSOR (\$1200 if a returning sponsor)</b>
<input type="checkbox"/> \$ 1,000.00	Founder
<input type="checkbox"/> \$ 750.00	Patriot
<input type="checkbox"/> \$ 500.00	Minuteman
<input type="checkbox"/> \$ 250.00	Skyrocket
<input type="checkbox"/> \$ 100.00	Firecracker
<input type="checkbox"/> Less than \$100.00	(Not listed in Program)

**PREMIER SPONSOR** receives the same as Title, Program and Band Sponsors (SEE NEXT PARAGRAPH), plus is given sole credit for the 2022 Bel Air FIREWORKS DISPLAY, significant PR credit, mention at the top of every page of the BAIDC Web Site, etc.

**TITLE, PROGRAM & BAND SPONSORS** have a banner carried in the parade in front of their sponsored band. **TITLE SPONSORS** are credited with the entire Parade or the Fireworks, and have a banner at the front and back of the Parade, and are announced as such, and are allowed a unit in the parade of their choosing, placed with their band. The **PROGRAM SPONSOR** is given the back 3/4 cover and sole credit for the program, as well as a band sponsorship and banner. Please see any member of the Committee for more details.

The **DEADLINE FOR PROGRAM inclusion** is **3 weeks before July 4.**

Official Name of Sponsor: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Signed: \_\_\_\_\_

Date: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

The Bel Air Independence Day Committee is a 501(c)(3) charitable organization. A copy of a current financial statement is available upon request by contacting the Bel Air Independence Day Committee, P.O. Box 724, Bel Air, MD 21014, Attn.: Don Stewart. Documents and information submitted to the Secretary of State under the MD Charitable Solicitations Act are available from that office for the cost of copying and postage.